

Against the Grain

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People Profile: Martha Anderson

Editor

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Was talking to **Janet Flowers** the other day. **Janet** has retired after 38 years at **UNC-Chapel Hill** (!) but not really if you ask me. **Janet** and her husband **Ed-die** are coming to **Charleston** in November AND **Janet** is doing a **Lively Lunch** at the **2008 Conference** called "**Web 2.0 Tools for Newbies**." This program (Thursday, from 12:30-1:40) will provide an orientation to the **23 Things approach to learning Web 2.0 tools**. Boy. You talk about taking a "**glass half full**" optimist's approach. Instead of being old, we are **newbies**. I like it!

www.katina.info/conference

And speaking of **UCSD**, the incredible **Brian E. C. Schottlaender**, the **Audrey Geisel University Librarian** at **UCSD**, is our keynote speaker on Saturday, November 8! Don't forget to be there! And, did you know that **Brian** once worked for **Harrasowitz**? www.ucsd.edu/

We're truly thrilled to have **Ned Kraft** back with his **Adventures** column. And the one in this issue is about **Heroes**, p 8.

From the *New York Times*, August 24, 2008 — A group of scholars are trying to make **George Orwell** more relevant to the younger generation by creating a blog of his extensive diaries. For example on September 7, 2008, **Orwell's** entry for September 7,

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against the grain people profile

Martha Anderson

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PROFESSIONAL CAREER AND ACTIVITIES: Prior to my current position at the Library — I have served as project manager for the Office of Strategic Initiatives at the **Library of Congress** working with preservation architecture projects. I manage the capture of Web content in support of the **Library's Digital Strategic Initiatives Program** and I am the Library's program officer for the **Web-at-Risk, California Digital Library Project** and the **MetaArchive Project**.

During the first charter period, 2003-2006, of the **International Internet Preservation Consortium (IIPC)**, I chaired the Metrics and Testbed working group. The **IIPC** is an international organization of 37 national libraries and non-profit archives dedicated to collecting and archiving significant content from the Web. I now serve on the Steering Committee managing the communications.

During my tenure on the staff of the **National Digital Library Program** at the **Library of Congress**, I served in the roles of Manager of the Digital Conversion Group, Production Coordinator for American Memory historical Web collections, Contracting Officer's Technical Representative (COTR) for the multi-year paper scanning contract and as the **National Digital Library Program Liaison** to the Manuscript Division at the **Library of Congress**.

Prior to joining the **Library of Congress** in 1996, I worked in electronic publishing as editor and project manager for a variety of CD-ROM reference products including **Time Almanac** and the **Patrologia Latina Database**.

IN MY SPARE TIME: I am a Master Gardener.

PHILOSOPHY: There is much to learn about digital preservation from the natural world. Diversity survives in nature.

HOW/WHERE DO I SEE THE INDUSTRY IN FIVE YEARS: The explosion of user-generated content and the availability of personal publishing tools is changing the information environment for libraries and publishers alike. Within the next five years, more and more libraries will serve their online patrons in more dynamic and personalized ways. There will also be a greater demand for more robust searching and filtering mechanisms to help users manage information. 🌿



What About eBooks?

by **Toni Tracy** (Director, Publisher Relations, Portico) <toni.tracy@portico.org>

In response to a growing number of requests from the publisher and library communities to preserve non-journal scholarly literature, including eBooks, **Portico** developed a study in late 2007 to help offer insight to the community about the current eBook landscape, including business models, data formats, and preservation needs. The study was designed to understand what level of need and support for eBook preservation exists in the scholarly publishing and academic library communities and to analyze the structure and preservation requirements of eBooks to determine the operational and technological infrastructure required to offer eBook preservation.

Portico invited eleven publishers and eBook aggregators to participate in the study and nine accepted. These organizations all participated in an interview, and the publishers

supplied eBook content for technological and preservation assessment.

- American Mathematical Society
- Elsevier
- Morgan & Claypool
- Organization for Economic Cooperation and Development (OECD)
- Royal Pharmaceutical Society
- Taylor & Francis
- ebrary
- MyiLibrary
- NetLibrary

Portico also invited eleven libraries and one consortium to participate in the study and all accepted. These organizations also participated in an interview about eBooks within their own

institutional setting, or those of their members in the case of the consortium.

- California Digital Library
- Case Western Reserve University
- Cornell University
- McGill University
- Quinnipiac University
- SOLINET
- University College of London
- University of Montana
- University of New England (Australia)
- University of Texas
- Yale University
- York College (PA)

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